IDA DESIGN AWARDS

For Immediate Release
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IDA Launches 11th Annual Design Awards Competition!

The International Design Awards (IDA) has kicked off its 11th Annual Design Awards competition, calling both established and up-and-coming designers to submit their most innovative and provocative designs for consideration for this prestigious award.

Since it's founding in 2007, IDA has made it their mission to celebrate and promote visionary design around the world, and over the past decade has become one of the premier global Design Awards, highlighting some of the most cutting-edge designs in Architecture, Interior, Product, Graphic, and Fashion Design.

In 2017, IDA's 10th Anniversary edition received over 2,200 submissions from 82 countries, giving the esteemed jury a truly herculean task in selecting the final winners. These included:

10th IDA "Design of the Year" Winners—Professional Categories:

- *"Manshausen Island Resort" by Stinessen Arkitektur of Norway--Architecture of the Year*
- *"Wateryard House" by Panorama International Ltd., Hong Kong—Interior Design of the Year*
- *"NikolaTesla" by Elica S.p.A of Italy—Product Design of the Year*
- *"Witch Craft -- New Classics" by Alisa Sibgatova, Russian Federation—Fashion Design of the Year*
- *"Cannes Lions Survival Kit" by Phoenix The Creative Studio, Canada—Graphic Design of the Year*

10th IDA "Design of the Year" Winners—Student Categories:

- *"Mothers & Babies Care Center" by Reyhane Sanati, Iran—Architecture of the Year*
- *"Tibet Woman" by Savannah College of Art and Design, USA—Fashion Design of the Year*
- *"Baskerville: Eyewear & More" by Yuga Huang, USA—Graphic Design of the Year*

- *["Natural Healing Workshop"](#) by Pei-Ying Lee and National Taipei University of Technology, Taiwan—Interior Design of the Year*
- *["Aalto Chair"](#) by Mohammadamir Safari, USA—Product Design of the Year*

(Note) The full listing of the 10th Annual IDA winners can be viewed at
https://idesignawards.com/winners/index.php
IDA now welcomes submissions from all architects and designers who want to share their visionary designs and gain worldwide exposure and recognition in the 11th Annual IDA competition.

The final deadline for submissions is **March 31st, 2018**. Details about the competition are available at www.idesignawards.com

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The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of designers worldwide who are conceptualizing and producing great work. [Farmani Group](#) launched IDA as the design sibling of the Annual [Lucie Awards](#) for Photography, which has emerged as one of the world's most prestigious photography awards.

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